### Ledes (Darlena Cunha)

# Washington Post On Health (Print)

Narrative Lede

Joella Striebel was set to give birth to her second child, Canon, at her home in Wisconsin. She'd done months of research, hired a team of well-established midwives, and joined local and online communities where other home birthers and professionals gathered to tell stories and give advice.

When her water broke on Tuesday, January 22, 2013, Striebel called her midwife, Denise, and tried to sleep through contractions. Excited and jubilant, she had trouble nodding off and early the next morning she sent her daughter, Delilah, to her mother's house to wait out the birth.

But the birth never came.

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#### Salon Politics Veritcal

**Broad Lede** 

It's really hard to find a job when you don't have a high school degree, suffer from undiagnosed mental illness, or have no marketable skills to advance any type of career. It's even harder when you have to do it hungry. Returning to school takes money, as does any sort of job training or apprenticeship, so when states repeal the food stamp waivers this year, giving childless adults only three months on the program before they have to find a job, many of the nation's poorest will find themselves out of luck...and out of food.

An in-depth report from the Center on Budget and Policy Priorities estimates that more than a million people will be left without benefits under the SNAP policy reversal. The Center states that these people are the nation's poorest and most vulnerable living a full 19 percent below the poverty line, often pulling in less than \$2,500 a year.

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### Washington Post Posteverything

Personal Essay Lede

The first thing people ask me about when they learn that my husband lost his job, our house went underwater in value and we went from middle-class to barely working poor in the <u>2008</u> <u>economic crash</u> is: how did you manage to stay together?

It's a question that has always confused me, as these stresses only strengthened our commitment to our marriage and family. We had to band together as never before to dig ourselves out of the aftermath of the Great Recession. Had we not pooled our resources, love and commitment together, I doubt we'd have made it. It turns out, many people don't

As <u>recent headlines</u> from The New York Times and other national publications herald a now longstanding trend in dropping divorce rates, people are celebrating this new turn in matrimony, but in doing so, we yet again leave a large segment of our society behind.

The working class and underprivileged.

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#### TIME Ideas Vertical

Clickbait Lede

Donald Trump may be the savior of the Republican Party. He speaks to the common denominator. He uses hard, no-nonsense language, comes out fast with brazen solutions to issues weighing on the nation, and calls them like he sees them. He's a <u>breath of fresh air</u> in Republican rhetoric. He's laying it all on the line.

And he's completely wrong.

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# *In These Times (Online)*

Straight Lede

Obamacare is leaving the middle class behind.

Not the living in suburbia, driving an SUV to soccer practice middle class dream (although it affects people living that dream negatively, too) but the new middle class of America—the ones struggling to pull themselves out of the hole after the economic crash. The middle class that is so close to poverty that one wrong move will land them there, but just far enough away from hopeless debt that the States and the federal government figure they can fend for themselves. Which they probably could have, before the Affordable Care Act.

This is not because Obamacare is a bad idea. It's because it is not being allowed to function correctly.